

## **GUIDE PRICE LIST**

HIRE ME FOR THE DAY £225 - £350

DIGITAL

## COMMUNICATIONS

COPYWRITING		
Articles	from	£200
Newsletter/E-Marketing text only with images	from	£150 £175
Press Releases Drafting a pitch and contact database available on request at an extra charge.		£150
MARKETING & CONTENT		
Social Media Marketing/ Management	from	£145
Content Marketing	from	£185
SEO and Meta descriptions	from	£75
Website Copy - per page	from	£125
Website Management	from	£55

## CONSULTANCY & STRATEGY

I offer the following consultancy and strategy packages, the content of which will be tailor made for your requirements.

Prices are available on request.

- Full Communications Audit with recommendations and strategy.
- Social Media Audit with recommendations and strategy.
- Fundraising and Communications strategy.
- PR and Marketing strategy.

## DESIGN

)	Social Media Static Social Media Anima	from	£35 £45
	1080. All animated visuals	atform. All static visuals are 108 are 1080 x 1920. If you require a y in your order. Subsequent si:	а
	Website Design and	Build	
	1 Page/ Landing page Subsequent pages	from	£400 £99
5	A4 Document PDF	Annual Report, Lead Mag Fundraising Assets etc.	gnet,
5	First 4 pages (including f	front and back cover)	£500
5	Subsequent pages Infographic page		£99 £150
5	PRINT		
J	A5 Leaftet <b>from</b>		
	single sided £125	double sided	£175
	A4 Leaftet <b>from</b>		
	single sided £175	double sided	£225
	Other designs for print su on request.	uch as A4 Documents are a	vailable
nd	BRANDING		
	Logo Design		£400

Logo Design		£400
Brand guidelines/ Style guide	e <b>from</b>	£225

Prices stated are *guide prices only*. There are many factors behind each clients need so I usually generate a bespoke quote per project. All of my deliverables are also bespoke and tailored for your needs and outcomes so the price you get quoted may differ from what is outlined here.

RACHEL MAGUIRE COMMUNICATIONS CONSULTANT

07985011630 Rach@cariadcommunications.com www.cariadcommunications.com Lets make something gorgeous

